

VISION

The vision of the International Society for Medical Publication Professionals (ISMPP) is to be the recognized and respected authority for the medical publication profession.

MISSION

ISMPP's mission is to:

- Support medical publication professionals through education and advocacy
- Promote integrity and excellence in medical publishing through author and contributor transparency and open exchange of data
- Be at the forefront of information sharing and debate of medical publication issues for the benefit of our members and the medical publication community at large

CORPORATE SPONSORSHIP

The goal of ISMPP is to support global exchange of information and best practices, thereby increasing the credibility and expertise of all professionals involved in the publication of medical data.

ISMPP's membership fees are set at a modest level to enable widespread representation across the various groups of stakeholders who contribute to medical publishing. To meet the high demand for ISMPP's educational services, we have established a long-term, sustainable funding model to encourage investment in the medical publication profession by the worldwide community.

We have designed a comprehensive and multi-tiered corporate sponsorship program, which provides substantial benefits at every level. All sponsors receive a core package of benefits. Silver, Gold, and Platinum sponsors are offered the opportunity to enhance their sponsorship package by selecting from a wide range of additional benefits, thus customizing the program to meet their specific needs.

We invite you and your organization to participate in this exciting program. For more information about the ISMPP Corporate Sponsorship Program or about ISMPP in general, please visit the ISMPP Web site at www.ismpp.org or contact Kim Goldin, at kgoldin@ismpp.org or +1 914 618 4453.



CONTACT INFORMATION

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CORPORATE SPONSORSHIP PROGRAM





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Bronze Sponsor \$2,500

- Use of the ISMP Corporate Sponsor word mark: ISMP Corporate Sponsor, (year)TM
- Promotion of your company in all event-related materials
- Inclusion on the supporters' page on the ISMP Web site
- Inclusion in the list of supporters on membership-wide e-mails
- Award of a paper certificate from ISMP acknowledging sponsorship



Gold Sponsor \$10,000

- All benefits available at \$2,500 level
- **Gold sponsors are also invited to choose 5 additional benefits from the following:**
- Use of the ISMP Gold Corporate Sponsor trademark, noting year of sponsorship
- Opportunity to include an electronic advertisement to be featured on the New Member page of www.ismpp.org, welcoming new members to the society
- ISMP announcement distributed via e-mail, Twitter, and LinkedIn, communicating your company's sponsorship to the full membership and other ISMP followers
- Acknowledgement during the Annual Business Meeting at the ISMP Annual Meeting
- Opportunity to include one 1/8-page advertisement in ISMP's newsletter *the map* during the duration of the sponsorship (issue to be selected by you)
- Distribution of specific job listings through ISMP to the membership
- Attendance (one registration) at any of the pre- or post-conference workshops held at any ISMP meeting within the 12-month period of sponsorship
- Single society membership (per calendar year)



Platinum Sponsor \$20,000

- All benefits available at \$2,500 level
- **Platinum sponsors are also invited to choose 10 additional benefits from the following:**
- Use of the ISMP Platinum Corporate Sponsor trademark, noting year of sponsorship
- Opportunity to include an electronic advertisement to be featured on the New Member page of www.ismpp.org, welcoming new members to the society
- ISMP announcement distributed via e-mail, Twitter, and LinkedIn, communicating your company's sponsorship to the full membership and other ISMP followers
- Acknowledgement during the Annual Business Meeting at the ISMP Annual Meeting
- Opportunity to include a 1/8-page advertisement in every quarterly issue of *the map*
- Distribution of specific job listings through ISMP to the membership
- Attendance (one registration) at any of the pre- or post-conference workshops held at any ISMP meeting within the 12-month period of sponsorship
- Two society memberships (per calendar year)
- Single registration for any ISMP meeting within the 12-month period of sponsorship
- Opportunity to send a single e-mail blast communication through ISMP to the membership (text to be approved by ISMP)
- Customized acknowledgment in the ISMP U opening slides
- Display of your company logo and a link to your Web site on the home page of www.ismpp.org
- Award of a customized plaque from the society acknowledging sponsorship
- One intermittent banner advertisement displayed on the ISMP Meeting App (choice of Annual or European Meeting)

Silver Sponsor \$5,000

- All benefits available at \$2,500 level
- **Silver sponsors are also invited to choose 2 additional benefits from the following:**
- Use of the ISMP Silver Corporate Sponsor trademark, noting year of sponsorship
- Opportunity to include an electronic advertisement to be featured on the New Member page of www.ismpp.org, welcoming new members to the society
- ISMP announcement distributed via e-mail, Twitter, and LinkedIn, communicating your company's sponsorship to the full membership and other ISMP followers
- Acknowledgment during the Annual Business Meeting at the ISMP Annual Meeting

ISMP Executive Forum

Platinum and Gold Corporate Sponsors of ISMP will also retain a standing invitation to participate in the biannual Executive Forum.

ISMP recognizes a need to provide a forum for the organization's "senior statesmen" to exchange ideas, discuss commonly faced challenges, and benefit from one another's experience and expertise. This group meets twice each year in a setting where colleagues can discuss, debate, compare, and collaborate on challenges unique to the leaders in this professional space.

In this setting, ISMP is able to observe the most pressing issues of concern to this distinct gathering of key decision makers. This information is then used to help inform future society initiatives and meaningful educational programming for the membership.